

Independence Day Celebration



Montpelier Alive
39 Main Street
Montpelier, VT 05602
802-223-9604
www.montpelieralive.org

April 2010

Dear Past and Potential Vendors:

Thank you for your interest in Montpelier's Independence Day Celebration. We are only 10 weeks away, and Montpelier Alive has a fun and exciting community event planned. The festival typically draws 15,000-20,000 to the Capital City and is one of Central Vermont's largest annual events. **(TENTATIVE SCHEDULE ATTACHED)**

This year's festival takes place on Saturday, July 3. A maximum of **40 Vendors only** will be assigned to spots on State Street and Aiken Avenue in front of the State House. Activities get underway on the State House lawn at 1 PM. Vendors can start setting up as early as 8 AM, definitely by 11 AM, and must be ready for business by 1 PM. End time is 10:00 PM, with breakdown AFTER the fireworks.

8am early-bird set up (early is good)
11am last call for set up
Noon street closure
1pm all vendors open for business
Activities begin on the State House lawn
6-7pm parade: business slows down; no access to booths from street side
9:30pm fireworks begin
10pm end of vending; break down after fireworks

The vendor fee must be paid in TWO CHECKS: \$140 to "Montpelier Alive" for the booth fee, and \$25 paid to "City of Montpelier" for the special event fee. For vendors who already have a valid 2010 vendor permit from the City, you do not need to pay the \$25. The Booth Fee covers one space, if you need more than one space, there will be a surcharge.

(VENDOR APPLICATION ATTACHED)

We want all vendors to have a successful experience. We try to limit duplication of similar products. Please provide a specific list and description of the products you will be selling. We reserve the right to prohibit the sale of any items that you do not list on your application. Cooperation is important. Some (few) vendors have not been asked back.

Be sure to return this form by **June 10, 2010** in order to reserve your space.

If you have questions, feel free to contact me at **802-238-6888** or via e-mail at jimmy@montpelieralive.org.

We hope to see you on July 3rd!

With best regards,

Jimmy

Jimmy Swift
Festival Coordinator

Enclosed: APPLICATION FORM (PDF); LIST of ACTIVITIES (PDF)

"Great Places Don't Happen Accidentally"
www.montpelieralive.org